

Careers in English



ENGLISH



careers using english

law
politics
acting
writing
civil service
film/tv editing
copy editing
speech therapy
administration
management
digital content editing

editing
teaching
marketing
journalism
broadcasting
clerical work
copywriting
film/tv production
classroom support
events management
information services

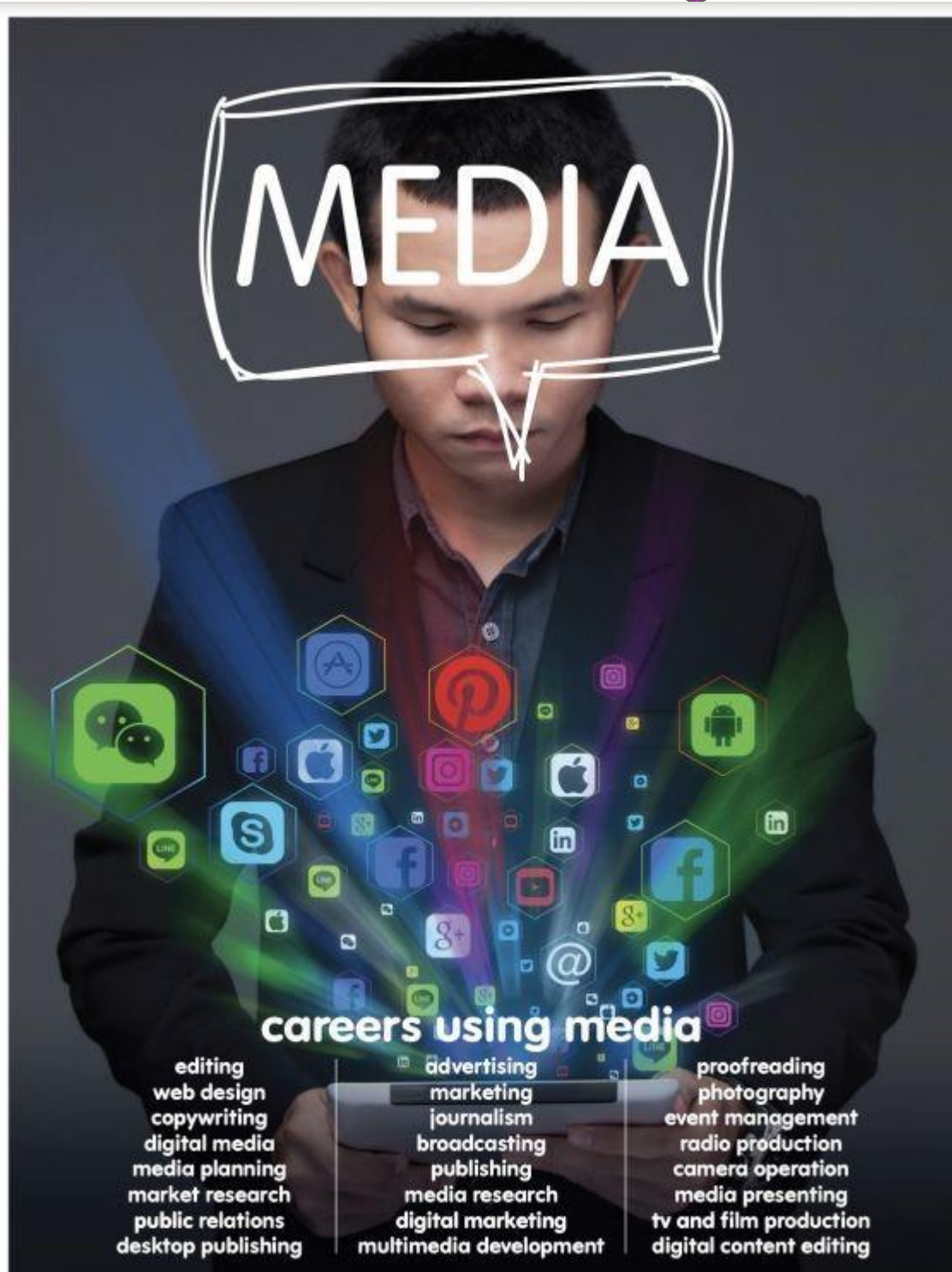
teaching
publishing
advertising
archive work
public relations
proofreading
librarianship
film/tv direction
travel and tourism
arts administration
digital marketing



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Careers in English



MEDIA

careers using media

editing	advertising	proofreading
web design	marketing	photography
copywriting	journalism	event management
digital media	broadcasting	radio production
media planning	publishing	camera operation
market research	media research	media presenting
public relations	digital marketing	tv and film production
desktop publishing	multimedia development	digital content editing



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5 WORK-SKILLS ENGLISH WILL GIVE YOU



COMMUNICATION



In school: In English Language you'll study the linguistic devices and techniques we use to communicate. Real-life examples will show you how and when to adapt your language for different people. You'll become aware of how you already change your language in different situations.

CREATIVITY



In school: You'll produce original pieces of writing in English Language. These will include stories and various types of nonfiction writing. You'll play around with language and structure to achieve different effects. You'll adapt your language and style to different audiences and purposes, as well as explore...

CRITICAL THINKING



In school: Reading literature from different and similar periods will encourage you to think about how writers are influenced by social, historical and cultural contexts. You'll reference examples from each text to support your ideas about how and why writers approach subjects in a particular way.

TEXTUAL ANALYSIS



In school: In English Literature you'll read texts with an analytical eye. You'll identify how the author uses specific structures, form, language and literary devices to present their ideas or evoke emotions.

ESSAY WRITING



In school: Essays are one of the ways you're assessed in both English Language and Literature. You need to think about how to present your ideas in a logical way and use evidence to support your opinions or discount other points of view. As well as using persuasive language, your essay needs to have...



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Careers in English

English is the language of science, of aviation, computers, diplomacy, and tourism. Knowing English increases your chances of getting a good job in a multinational company within your home country or for finding work abroad. It's also the language of international communication, the media and the internet, so learning English is important for socialising and entertainment as well as work!

English may not be the most spoken language in the world, but it is the official language of 53 countries and spoken by around 400 million people across the globe. Being able to speak English is not just about being able to communicate with native English speakers, it is the most common second language in the world. If you want to speak to someone from another country, then the chances are that you will both be speaking English to do this.

English is the dominant business language and it has become almost a necessity for people to speak English if they are to enter a global workforce. Research from all over the world shows that cross-border business communication is most often conducted in English and many international companies expect employees to be fluent in English.

Many of the world's top films, books and music are published and produced in English. Therefore, by learning English you will have access to a great wealth of entertainment and will be able to have a greater cultural understanding.

Jobs directly related to English include:

- Digital copywriter
- Editorial assistant
- English as a foreign language teacher
- Lexicographer
- Magazine journalist
- Newspaper journalist
- Private tutor
- Publishing copy-editor/proofreader
- Secondary school teacher
- Web content manager
- Writer

Jobs where English would be really useful include:

- Academic librarian
- Advertising copywriter
- Archivist

- Arts administrator
- Education consultant
- Information officer
- Learning mentor
- Marketing executive
- Media researcher
- PPC specialist
- Primary school teacher
- Public relations officer
- Records manager
- Social media manager

Typical employers

English graduates find opportunities with many different employers. Public and private sector organisations such as the National Health Service (NHS), educational institutions, local and national government, financial and legal firms, and voluntary and charitable organisations employ English graduates in a range of roles, including:

- administration
- arts management
- events management
- finance
- general management ● teaching
- research.

Other typical employers include:

- advertising marketing and public relations agencies
- media organisations ● publishing companies.
- The retail, leisure and tourism sectors also typically recruit English graduates.

Skills for your CV

The major strength of all English graduates is the ability to communicate effectively, both orally and in writing. Studying an English degree also develops skills in:

- independent working
- time management and organisation
- planning and researching written work
- articulating knowledge and understanding of texts, concepts and theories
- leading and participating in discussions
- negotiation and teamworking to present ideas and information

- effectively conveying arguments and opinions and thinking creatively
- using your judgement to weigh up alternative perspectives
- critical reasoning and analysis ● using IT.

Apprenticeships in English

Creative, media and the arts covers everything from film to fashion, music to gaming. In this section, you'll find apprenticeships to unleash your creativity, embrace your uniqueness, and embark on an adventure that merges your passion with professional growth.

Creativity takes on many forms and, likewise, the creative industry encompasses a broad array of jobs requiring different practices, talents, and skills. While artists and models may take centre stage, their name wouldn't make it to the lights without assistants, publicists, journalists and script writers

Are you highly organised? Dive into the dynamic world of communication as a PR and communications assistant apprentice or harness the power of words, images, and strategic thinking to leave an indelible mark in a marketing manager apprenticeship.

Delve into history with cultural heritage conservator and archaeology apprenticeships. Alternatively, embrace the digital age as a content creator apprentice and master the art of engaging online audiences through multimedia storytelling.

Roles in creative, media, and the arts can be found in every kind of organisation at all levels. Step into the spotlight of possibility, shape your narrative, and let your creativity illuminate the path ahead.

<https://apprenticeshipguide.co.uk/apprenticeship-category/subject/english/>
<https://www.apprenticeships-in-sussex.com/>

APPRENTICESHIPS LINKED TO ENGLISH

- ADVERTISING & MEDIA EXECUTIVE
- BID & PROPOSAL CO-ORDINATOR
- BOOK BINDER
- EVENT ASSISTANT
- JOURNALIST
- MARKETING ASSISTANT
- PUBLIC RELATIONS & COMMUNICATIONS
- PUBLISHING ASSISTANT
- SOLICITOR
- TEACHING ASSISTANT
- AND MANY MORE!



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